



Identification No.:

Dear

We're writing to let you know that the health care coverage you have been receiving through your employer has ended or is about to end.

If you have already contacted us to discuss continuing your health care coverage, thank you. If you have not contacted us, please do so as soon as possible, as you may continue your coverage with us through one of the following options:

- **COBRA.** If you obtain your health coverage through your employer, you may be eligible for a time-limited membership under Federal COBRA regulations or Massachusetts' continuation of coverage law. Ask your employer if you are eligible for this type of coverage.
- **Direct Pay Plans.** Whether you obtain your health coverage through your employer or on your own, you may be eligible to join one of our Direct Pay Plans. With these plans, you can get the health coverage you need for a lower cost than you might have thought possible.

If you are interested in more information about our Direct Pay Plans, please call a member of our Sales Team at **1-800-422-3545**, Monday through Friday, from 8:30 a.m. to 4:30 p.m., or visit us online at **www.bluecrossma.com/getblue** By law, our Direct Pay Plans are available only to individuals who live in Massachusetts. If you live out-of-state, call Member Service at **1-800-822-2700** and we can assist you in obtaining information from the Blue Cross or Blue Shield office in your state to find out what plans are available.

We hope you will continue with Blue Cross Blue Shield of Massachusetts, and we look forward to serving your health care needs well into the future.

Sincerely,

A handwritten signature in black ink that reads 'Katie Oliver'.

Katie Oliver
Director
Member Services