The Importance of Student Health Insurance & The New Challenges with ACA

November 7, 2014



STUDENT HEALTH INSURANCE

- Provides easy access
- Affordability
- Low out-of-pocket expenses
- Coordination with Student Health Centers
- Quality Service
- Transportability
- Student retention

LEARNING OBJECTIVES

- Understand the following:
 - Issues students/schools are facing due to the shift in health insurance programs under the Affordable Care Act (ACA)
 - The effect of Medicaid expansion
 - The federal and state insurance marketplaces and the subsidies available through the marketplaces
 - What groups on campus are most likely affected by the ACA
 - Insurance company underwriting, medical trend, retention, and ACA taxes
 - Balancing premium & benefits

REVIEW OF THE CURRENT ACA REQUIREMENTS

- Unlimited policy maximum for essential health benefits
- No exclusions for pre-existing conditions
- Out-of-pocket max of \$6,350/individual & \$12,700/family
- Pediatric dental and vision for children up to age 19
- Actuarial Value (AV) requirement
 - AV measures the average percentage of healthcare costs the insurer will cover
 - Platinum (88-92%), Gold (78-82%), Silver (68-72%), and Bronze (58-62%)
- Minimum loss ratio requirements/refunds

EMPLOYER-SPONSORED PLAN TRENDS

- Majority of students waive SHIP with their parent's employer-sponsored plan. Below are a few trends in that market.
 - High Deductible Health Plans (HDHP) and Consumer Driven Health Plans (CDHP)
 - Limited, regional provider networks (e.g., HMOs & EPOs)
 - High levels of cost-sharing, co-insurance and/or co-pays
 - SHIP premium in many cases lower than family plan's deductible

MEDICAID EXPANSION

- 28 states implemented Medicaid expansion
- Issues for newly eligible students residing out of state
- Expansion of Medicaid had a negative impact on enrollment for some schools
- Temporary MassHealth coverage will expire in January or February. Students with that type of coverage will have to reapply.
- Waivers with MassHealth increased 60%

GOVERNMENT-RUN MARKETPLACES

- Levels of coverage categorized under 4 metal tiers
 - Additionally, catastrophic plans offered, but do not provide Minimum Essential Coverage
- Open enrollment period for 2015: 11/15/14 2/15/15 for coverage starting 1/1/15
- Special enrollment periods allowed
- Generally Marketplace Plans include limited provider networks

MARKETPLACE SUBSIDIES

- Health insurance subsidies only available via the marketplace
- Available subsidies include advanced premium tax credits and cost-sharing subsidies
- Subsidies are based on family income
- Students are not eligible for an individual subsidy if they can be claimed as a dependent
- State residency required to enroll

STUDENT PLAN vs. MARKETPLACE PLANS

	College- Sponsored	Plans Offered on the MA Marketplace			
	MA COLLEGE	PLATINUM	GOLD	SILVER	BRONZE
Actuarial Value	90%	90%	80%	70%	60%
PREMIUM*	\$1,900	\$4,000 - \$7,600	\$3,100 - \$5,800	\$2,500 - \$4,500	\$2,000 - \$3,900
Ded – Ind.	\$0	\$0 - \$500	\$500- \$1,500	\$2,000	\$2,000
OOP – Ind.	\$2,000	\$1,500 - \$2,000	\$3,000 - \$5,000	\$6,350	\$6,350
PCP OV	\$10	\$25 - \$20	\$20 - \$30	\$30	\$50
ER Visit	\$50	\$100 - \$150	\$150 – 30%	\$350	\$750
Hospital	\$0	\$0 - \$500	\$500 – 30%	\$1,000	\$1,000

Provider Networks & Service Quality should be considered when comparing plans

The average premium increase for 2015 plans is approximately 2%. Data will be released on 11/15/14.

^{*} mahealthconnector.org (plans available on 10/7/13 for non-tobacco user, date of birth 11/1/92)

GROUPS OF STUDENTS AFFECTED BY ACA

- Full-time Undergraduates and Graduates
- Part-time Students
- Student workers
 - Graduate assistants
 - Work study
- International Students
 - Unfamiliar with US healthcare system
 - Limited options
 - Travel assistance, evacuation, and repatriation insurance
 - New J-visa requirements

SHIP UNDERWRITING

	Small Group	Large Group	Special Underwriting
Total Retention*	22%	18%	12 - 15%
Broker/Service Fee	4-5%	3%	2-3%
ACA & State Taxes	6-8%	6-8%	6-8%
Expected Medical Expenses	65-68%	71-73%	74-80%

*Retention includes the following:

Claims Administration, Profit, Communication, General Overhead, Risk and Pooling Charges

MEDICAL AND RX TREND

- Trend
 - Medical cost
 - Increased utilization
 - Technology
 - Prescription
 - Cost sharing leverage

RATING STRUCTURE

- Age banding
 - How will this affect student health plans?
 - Will we continue to be able to offer a separate undergraduate or graduate rate?
- Dependent coverage

PURCHASING GROUPS & CONSORTIUMS

- Purchasing Groups
 - Leverage due to purchasing power
- Consortiums
 - Leverage due to purchasing power
 - May be some retention savings, but each school still requires customized services
 - Participating schools need to balance each other out must be similar in nature

BALANCING PREMIUM & BENEFITS

Reporting Period 8/1/13-7/31/14								
Range	Member Count	Average Member OOP	Sum Member OOP	Average Paid	Sum Paid			
\$0-\$249	20,410	\$54	\$1,107,581	\$821	\$16,750,260			
\$250-\$499	2,423	\$350	\$848,771	\$3,694	\$8,951,063			
\$500-\$749	1,089	\$608	\$661,576	\$5,783	\$6,297,438			
\$750-\$999	541	\$861	\$465,567	\$7,661	\$4,144,808			
\$1,000-\$1,249	322	\$1,118	\$359,844	\$8,467	\$2,726,248			
\$1,250-\$1,499	193	\$1,359	\$262,373	\$10,135	\$1,956,074			
\$1,500-\$1,749	110	\$1,617	\$177,881	\$12,115	\$1,332,619			
\$1,750-\$1,999	87	\$1,876	\$163,186	\$17,286	\$1,503,923			
\$2,000-\$2,249	58	\$2,121	\$123,035	\$39,121	\$2,269,025			
\$2,250-\$2,499	49	\$2,364	\$115,826	\$14,695	\$720,077			
\$2,500-\$3,249	76	\$2,805	\$213,190	\$18,783	\$1,427,519			
\$3,250-\$3,999	33	\$3,604	\$118,941	\$19,608	\$647,061			
\$4,000+	71	\$7,345	\$521,524	\$59,512	\$4,225,376			
Total	25,462	\$202	\$5,139,295		\$52,951,493			

QUESTIONS

This presentation can be found on UHP's website via the following link: http://www.universityhealthplans.com/newsletter